



THE THIRD PRIVATE EQUITY FUND MANAGED BY GREEN ARROW CAPITAL SGR ACQUIRES THE MAJORITY SHARE OF SEVEN SpA, ITALIAN HISTORICAL FIRM LEADER IN THE BACKPACK MARKET WITH SEVEN AND INVICTA BRANDS

The partnership between the two shareholders aims to achieve the international growth of the brands

Leini (Turin), October 2nd, 2018 – Today will be signed the closing between the third Private Equity fund managed by Green Arrow Capital SGR and Seven-Invicta Group.

The investment aims to support the international expansion of the Group with a specific focus on USA and Far East markets, together with Invicta's market share consolidation in the premium-price market segment.

The Group recognizes in Green Arrow Capital fund the ideal partner to share with an ambitious business plan to achieve over € 100 million of turnover in the next 4 to 5 years, through a significant expansion abroad, with the enhancement of the Invicta brand in the backpack and apparel markets.

At the closing the third PE Fund managed by Green Arrow Capital, that closed the fund raising in August 2018 with a total commitment of € 230.6 million, will hold the 55% while the family, represented by the three Di Stasio brothers, will maintain the 45%: Aldo will own 25%, Bruno and Roberto 10% respectively.

Di Stasio family will keep the Group governance: Bruno, Seven Chairman and CEO, maintains proxies on the administrative and financial area while Aldo, Invicta Chairman and CEO, will be responsible for the operation development expected by the business plan.

*"We are convinced that Green Arrow Capital SGR is the right partner to support our company in a clear growth and consolidation path, in which our products are appreciated for the high content of design and research", declares **Aldo Di Stasio**, CEO of the Group.*

Eugenio De Blasio, Green Arrow Capital SGR founding partner and CEO comments: *"We believe that this new investment in our third fund will contribute to our mission: to encourage successful entrepreneurs who want to share their ambitions with us to do more".*

Daniele Camponeschi, Green Arrow Capital SGR founding partner and CIO, together with **Francesca Chiara Gennaro**, Senior Investment Manager, add: *"Today we have taken a step forward for the benefit of the entire Green Arrow Capital team. It is one of the most beautiful operations in recent years, with a very solid Group, with very strong and recognizable brands, an important growth path and a strong confidence in the people who created this company".*

Green Arrow Capital SGR team involved in the deal is composed by **Daniele Camponeschi**, SGR CIO, **Nicola Pietralunga**, Investment Director and **Francesca Chiara Gennaro**, Senior Investment Manager.

The loan has been financed by **Mediocredito Italiano** and **Deutsche Bank**.

Green Arrow Capital has been assisted by Alberto Galliani and Giacomo Perrone by **KPMG Italia** for the business side, by Francesco Cartolano and Matteo Acerbi by law firm **Accinni, Cartolano e Associati**.

Seven-Invicta Group has been assisted by Michele Marocchino and Giorgio Baglieri from **Lazard**, Bruno Gattai and Federico Bal from legal firm **Gattai Minoli Agostinelli & Partners** and Massimo Broccio from **Cavalitto Broccio** firm.



Seven-Invicta Group

The Group, founded by the Di Stasio family in 1973, closed the year 2017 with a turnover of 80 million euros, of which 10 million euros under license and up over 30% in the last three years. The Group holds a rich portfolio of brands, including SEVEN and INVICTA, the latter acquired in 2006 and is a leader in Italy in the "back-to-school" world with a 60% share. In recent years, the Group has been involved in the repositioning of the INVICTA brand, also through international collaborations with major fashion brands.

Green Arrow Capital SGR

Green Arrow Capital SGR is one of the leading independent Italian firm in the alternative investments, with assets under management of approximately € 1.3 billion and an experience of over 15 years in the market. To date, more than 200 investors have invested in the Group's funds, of which 90% are institutional investors such as Banks, Sovereign Funds, Funds of Funds, Bank Foundations, Pension Funds, Pension Funds and Insurance, and 30% are international.

The SGR today is active in three different investment strategies - Private Equity, Private Debt and Energy & Infrastructure, - with dedicated and independent teams, and plans to expand its business with a fund dedicated to Credit Recovery and one to Infrastructural projects of medium-sized, to continue investing in the Italian real economy.

The SGR has finalized in August 2018, the fundraising of its third Private Equity fund with a total commitment of € 230.6 million. The fund has realized for deals investing almost the 50% of the total commitment in less than 3 years from the first closing.

For any additional information

UFFICIO STAMPA SEVEN-INVICTA:

SMITH-PETERSEN PR

M: ilaria.rocco@smith-petersen.com

T: +39 02 36 53 73 28

GREEN ARROW CAPITAL SGR

Anna Guglielmi, Investor relations

a.guglielmi@quadriviosgr.com

+39 347 3434303

PRESS OFFICE - GREEN ARROW CAPITAL

Close to Media – *company founded by Elisabetta Neuhoff*

Luca Manzato: T. +39 02 70006237 – Mob. +39 335.8484706 – luca.manzato@closetomedia.it

Adriana Liguori: T. +39 02 70006237 – Mob. +39 345.1778974 – adriana.liguori@closetomedia.it

Giacomo Pagone: T. +39 02 70006237 – giacomo.pagone@closetomedia.it